This volume introduces the basic concepts of Exponential Random Graph Modeling (ERGM), gives examples of why it is used, and shows the reader how to conduct basic ERGM analyses in their own research. ERGM is a statistical approach to modeling social network structure that goes beyond the descriptive methods conventionally used in social network analysis. Although it was developed to handle the inherent non-independence of network data, the results of ERGM are interpreted in similar ways to logistic regression, making this a very useful method for examining social systems. Recent advances in statistical software have helped make ERGM accessible to social scientists, but a concise guide to using ERGM has been lacking. An Introduction to Exponential Random Graph Modeling, by Jenine K. Harris,
fills that gap, by using examples from public health, and walking the reader through the process of ERGM model-building using R statistical software and the statnet package.

Presents an account, in graphic novel form, of Heidegger's life and his philosophies.

"Introducing Genetics" takes readers on a journey through this new science to the discovery of DNA and the heart of the human gene map. In everyday life, many of us increasingly have to make moral decisions where genetics plays a part. This book gives us the information to do so.

An introduction to Hawking's work, ranging from Einstein's Theory of Relativity to Black Holes and the Big Bang. Also explains Hawking's research into Quantum Gravity.

It is now more than a century since Einstein's theories of Special and General Relativity began to revolutionise our view of the universe. Beginning near the speed of light and proceeding to explorations of space-time and curved spaces, "Introducing Relativity" plots a visually accessible course through the thought experiments that have given shape to contemporary physics. Scientists from Newton to Hawking add their unique contributions to this story, as we encounter Einstein's astounding vision of gravity as the curvature of space-time and arrive at the breathtakingly beautiful field equations. Einstein's legacy is reviewed in the most advanced frontiers of physics today - black holes, gravitational waves, the accelerating universe and string theory. This is a superlative, fascinating graphic account of Einstein's strange world and how his legacy has been built upon since.

Why must we believe that God is dead? Can we accept that traditional morality is just a 'useful mistake'? Did the principle of 'the will to power' lead to the Holocaust? What are the limitations of scientific
knowledge? Is human evolution complete or only beginning? It is difficult to overestimate the importance of Friedrich Nietzsche for our present epoch. His extraordinary insights into human psychology, morality, religion and power seem quite clairvoyant today: existentialism, psychoanalysis, semiotics and postmodernism are plainly anticipated in his writings - which are famously enigmatic and often contradictory. "Introducing Nietzsche" is the perfect guide to this exhilarating and oft-misunderstood philosopher.

What is psychology? When did it begin? Where did it come from? How does psychology compare with related subjects such as psychiatry and psychotherapy? To what extent is it scientific? "Introducing Psychology" answers all these questions and more, explaining what the subject has been in the past and what it is now. The main "schools" of thought and the sections within psychology are described, including Introspection, Biopsychology, Psychoanalysis, Behaviourism, Comparative (Animal) Psychology, Cognitive Approaches (including the Gestalt movement), Social Psychology, Developmental Psychology and Humanism. The key figures covered include: Freud, Pavlov, Skinner, Bandura, Piaget, Bowlby, Maslow and Rogers, as well as many lesser-known but important psychologists.

Meditation, Karma, Zen, Tantric and Nirvana are some of the many Buddhist ideas Westerners hear of frequently, even if their meaning has been lost in translation. This vast and complex non-theistic religion is woven into the fabric of Asian civilisations. from India to the Himalayan regions, China, Vietnam, Korea, Japan and elsewhere. What is Buddhism really all about? Introducing Buddha describes the life and teachings of the Buddha, but it also shows that enlightenment is a matter of experiencing the truth individually, and by inspiration which is passed from teacher to student. Superbly illustrated by Borin Van
Loon, the book illuminates this process through a rich legacy of stories, explains the practices of meditation, Taoism and Zen, and goes on to describe the role of Buddhism in modern Asia and its growing influence on Western thought.

Anthropology originated as the study of 'primitive' cultures. But the notion of 'primitive' exposes presumptions of 'civilized' superiority and the right of the West to speak for 'less evolved' others. With the fall of Empire, anthropology became suspect and was torn by dissension from within. Did anthropology serve as a 'handmaiden to colonialism'? Is it a 'science' created by racism to prove racism? Can it aid communication between cultures, or does it reinforce our differences? "Introducing Anthropology" is a fascinating account of an uncertain human science seeking to transcend its unsavoury history. It traces the evolution of anthropology from its genesis in Ancient Greece to its varied forms in contemporary times. Anthropology's key concepts and methods are explained, and we are presented with such big-name anthropologists as Franz Boas, Bronislaw Malinowski, E.E. Evans-Pritchard, Margaret Mead and Claude Levi-Strauss. The new varieties of self-critical and postmodern anthropologies are examined, and the leading question - of the impact of anthropology on non-Western cultures - is given centre-stage. "Introducing Anthropology" is lucid in its arguments, its good humour supported by apt and witty illustrations. This book offers a highly accessible invitation into anthropology.

What really happens at the most fundamental levels of nature? Introducing Particle Physics explores the very frontiers of our knowledge, even showing how particle physicists are now using theory and experiment to probe our very concept of what is real. From the earliest history of the atomic theory through to supersymmetry, micro-black holes, dark matter, the Higgs boson, and the possibly mythical graviton, practising physicist and CERN contributor Tom Whyntie gives us a mind-expanding tour of cutting-edge science. Featuring brilliant illustrations from Oliver Pugh, Introducing Particle Physics is a unique tour
through the most astonishing and challenging science being undertaken today.

Beyond reaching the pinnacle of success in his field, the preeminent physicist Stephen Hawking also has made a name for himself as a best-selling author. His books bring the wonders of the universe to the masses. Hawking himself is revealed to the public in this book, which follows his rise from apathetic schoolboy to respected scientist and writer. Along the way readers discover how Hawking has dealt with having ALS, and what critics have said about his commercial writings.


"Introducing Descartes" explains why he is usually called the father of modern philosophy. It is a clear and accessible guide to all the puzzling questions that Descartes asked about human beings and their place in the world. It gives a lucid account of Descartes' contributions to modern science, mathematics, and the Philosophy of Mind, and also reveals why Descartes liked to do all of his serious thinking in bed.

Quantum theory confronts us with bizarre paradoxes which contradict the logic of classical physics. At the subatomic level, one particle seems to know what the others are doing, and according to Heisenberg's "uncertainty principle", there is a limit on how accurately nature can be observed. And yet the theory is amazingly accurate and widely applied, explaining all of chemistry and most of physics. "Introducing Quantum Theory" takes us on a step-by-step tour with the key figures, including Planck, Einstein, Bohr, Heisenberg and Schrödinger. Each contributed at least one crucial concept to the theory. The puzzle of the wave-particle duality is here, along with descriptions of the two questions raised against Bohr's
"Copenhagen Interpretation" - the famous "dead and alive cat" and the EPR paradox. Both remain unresolved.

Covering thinkers from Aristotle to Saussure and Chomsky, "Introducing Linguistics" reveals the rules and beauty that underlie language, our most human skill.

Freud revolutionized the way we think about ourselves. His psychoanalytic terms such as Id, Ego, libido, neurosis and Oedipus Complex have become a part of our everyday vocabulary. But do we know what they really mean? "Introducing Freud" successfully demystifies the facts of Freud's discovery of psychoanalysis. Irreverent and witty but never trivial, the book tells the story of Freud's life and ideas from his upbringing in 19th-century Vienna, his early medical career and his encounter with cocaine, to the gradual evolution of his theories on the unconscious, dreams and sexuality. With its combination of brilliantly clever artwork and incisive text, this book has achieved international success as one of the most entertaining and informative introductions to the father of psychoanalysis.

If a butterfly flaps its wings in Brazil, does it cause a tornado in Texas? Chaos theory attempts to answer such baffling questions. The discovery of randomness in apparently predictable physical systems has evolved into a science that declares the universe to be far more unpredictable than we have ever imagined. Introducing Chaos explains how chaos makes its presence felt in events from the fluctuation of animal populations to the ups and downs of the stock market. It also examines the roots of chaos in modern maths and physics, and explores the relationship between chaos and complexity, the unifying theory which suggests that all complex systems evolve from a few simple rules. This is an accessible introduction to an astonishing and controversial theory.
Philosophers have always enjoyed asking awkward and provocative questions, such as: What is the nature of reality? What are human beings really like? What is special about the human mind and consciousness? Are we free to choose who we are and what we do? Can we prove that God exists? Can we be certain about anything at all? What is truth? Does language provide us with a true picture of the world? How should we behave towards each other? Do computers think? "Introducing Philosophy" is a comprehensive graphic guide to the thinking of all the significant philosophers of the Western world from Heraclitus to Derrida. It examines and explains their key arguments and ideas without being obscure or solemn. Lively and accessible, it is the perfect introduction to philosophers and philosophical ideas for anyone coming to the subject for the first time.


Evolution is the cause of everything in the universe, or so we are taught. But is this based in scientific truth? Could much of what we have learned at school, and what the media and evolutionists suggest about the origins of life and the universe, be contrary to the real scientific facts? After 15 years of research, and written in everyday language, Evolution Unraveled is the only place on earth where Evolutionary Theory is explained from the very beginning of the universe to the present day, where every major evolutionary step is dissected and compared with the facts that science already knows. In this book, you will discover that the science of evolution is not what you thought it was: • Does science confirm the big bang? • Why can’t scientists create life from inanimate matter? • What did Charles Darwin really say about evolution? • What does the fossil record say about the origins of humankind? • Why is Evolutionary Theory still a theory and not a fact? • Can any creature change itself into something else, and has this ever actually happened? This comprehensive analysis of evolutionary theory presents the scientific facts that are not
generally known to the public. It is a journey of wonder, reflection and revelation that will challenge many of the fundamental beliefs on which our lives are based. With over 500 pages of astounding scientific facts, you will discover that science really does have all the answers – and now you can too. ebook and webinar series at www.evolutionunraveled.com

A graphic introduction to the best-known physicist alive today.

How do emotions affect your basic decision making? Why do certain smells prompt long-forgotten memories, and what makes us suddenly self-conscious? How does the biological organ, the brain, give rise to all of the thoughts in your head – enable you to think, to feel, to be conscious and aware – to have ‘a mind’? Introducing Mind and Brain explains what the sciences have to say about planning and action, language, memory, attention, emotions and vision. It traces the historical development of ideas about the brain and its function from antiquity to the age of neuro-imaging. Clearly explained by Professor of Psychology Angus Gellatly and award-winning artist Oscar Zarate, they invite you to take a fresh look at the nature of mind, consciousness and personal identity.

The ideal guide to the most important idea ever to appear in the history of science.

What is time? The 5th-century philosopher St Augustine famously said that he knew what time was, so long as no one asked him. Is time a fourth dimension similar to space or does it flow in some sense? And if it flows, does it make sense to say how fast? Does the future exist? Is time travel possible? Why does time seem to pass in only one direction? These questions and others are among the deepest and most subtle that one can ask, but "Introducing Time" presents them - many for the first time - in an easily accessible, lucid and engaging manner, wittily illustrated by Ralph Edney.
Stephen Hawking is the world-famous physicist with a cameo in "The Simpsons on his CV", but outside his academic field his work is little understood. To the public he is a tragic figure - a brilliant scientist and author of the 9 million-copy-selling "A Brief History of Time", and yet confined to a wheelchair and almost completely paralysed. Hawking's major contribution to science has been to integrate the two great theories of 20th-century physics - Einstein's General Theory of Relativity and Quantum Mechanics. J.P. McEvoy and Oscar Zarate's brilliant graphic guide explores Hawking's life, the evolution of his work from his days as a student, and his breathtaking discoveries about where these fundamental laws break down or overlap, such as on the edge of a Black Hole or at the origin of the Universe itself.


The term 'feminism' came into English usage around the 1890s, but women's conscious struggle to resist discrimination and sexist oppression goes much further back. This completely new and updated edition of "Introducing Feminism" surveys the major developments that have affected women's lives from the 17th century to the present day. "Introducing Feminism" is an invaluable reference book for anyone seeking the story of how feminism reconfigured the world for women and men alike.

Logic is the backbone of Western civilization, holding together its systems of philosophy, science and law. Yet despite logic's widely acknowledged importance, it remains an unbroken seal for many, due to its heavy use of jargon and mathematical symbolism. This book follows the historical development of logic, explains the symbols and methods involved and explores the philosophical issues surrounding the topic in an easy-to-follow and friendly manner. It will take you through the influence of logic on scientific method and the various sciences from physics to psychology, and will show you why computers and digital technology are just another case of logic in action.

From the medicine we take, the treatments we receive, the aptitude and psychometric tests given by employers, the cars we drive, the clothes we wear to even the beer we drink, statistics have given shape to the world we inhabit. For the media, statistics are routinely 'damning', 'horrifying', or, occasionally,
'encouraging'. Yet, for all their ubiquity, most of us really don't know what to make of statistics. Exploring the history, mathematics, philosophy and practical use of statistics, Eileen Magnello - accompanied by Bill Mayblin's intelligent graphic illustration - traces the rise of statistics from the ancient Babylonians, Egyptians and Chinese, to the censuses of Romans and the Greeks, and the modern emergence of the term itself in Europe. She explores the 'vital statistics' of, in particular, William Farr, and the mathematical statistics of Karl Pearson and R.A. Fisher. She even tells how knowledge of statistics can prolong one's life, as it did for evolutionary biologist Stephen Jay Gould, given eight months to live after a cancer diagnoses in 1982 - and he lived until 2002. This title offers an enjoyable, surprise-filled tour through a subject that is both fascinating and crucial to understanding our world.

Das Geheimnis der Schwarzen Löcher Sie sind eines der größten Rätsel im Universum: Schwarze Löcher, kollabierte Sterne, deren Anziehungskraft so groß ist, dass sie alles in sich hineinziehen, was in ihren Einflussbereich gelangt. Stephen Hawking hat sich ein Leben lang mit ihnen beschäftigt. Denn sie sind eine Existenzfrage. Wenn an ihnen sogar Raum und Zeit enden und niemand sagen kann, was aus all dem wird, was sie verschlucken – was ist dann noch sicher, welche unserer Naturgesetze gelten dann noch? Oder geben sie am Ende doch wieder etwas her? In diesen kurzen Lektionen, im Rahmen der renommierten Reith Lectures von BBC Radio 4 vorgetragen, zieht der berühmteste Physiker der Welt eine kurze Bilanz seiner Beschäftigung mit den Schwarzen Lächern, die Bilanz eines Lebenswerkes.

What makes philosophy on the continent of Europe so different and exciting? And why does it have such a reputation for being 'difficult'? Continental philosophy was initiated amid the revolutionary ferment of the 18th century, philosophers such as Kant and Hegel confronting the extremism of the time with theories that challenged the very formation of individual and social consciousness. Covering the great philosophers of the modern and postmodern eras – from Nietzsche, Heidegger, Derrida and Deleuze right to up Agamben
and Žižek – and philosophical movements from German idealism to deconstruction and feminism – Christopher Kul-Want and Piero brilliantly elucidate some of the most thrilling and powerful ideas ever to have been discussed.

Capitalism now dominates the globe, both in economics and ideology, shapes every aspect of our world and influences everything from laws, wars and government to interpersonal relationships. "Introducing Capitalism" tells the story of its remarkable and often ruthless rise, evolving through strife and struggle as much as innovation and enterprise. Tracing capitalism from its beginning to the present day, Dan Cryan and Sharron Shatil, alongside Piero's brilliant graphics, look at its practical and theoretical impact. They cover the major economic, social and political developments that shaped the world we live in, such as the rise of banking, the founding of America and the Opium Wars. This book explores the leading views for and against, including thinkers like Adam Smith, Karl Marx, Theodor Adorno and Milton Friedman, together with the connections between them and their historical context. Capitalism has influenced everything in the 21st-century world. For anyone who wants to gain a broad understanding of this fascinating subject, this book cuts across narrow academic lines to analyse an all-encompassing feature of modern life.

What connects Marilyn Monroe, Disneyland, "The Satanic Verses" and cyber space? Answer: Postmodernism. But what exactly is postmodernism? This graphic guide explains clearly the maddeningly enigmatic concept that has been used to define the world's cultural condition over the last three decades. "Introducing Postmodernism" tracks the idea back to its roots by taking a tour of some of the most extreme and exhilarating events, people and thought of the last 100 years: in art - constructivism, conceptual art, Marcel Duchamp, Jackson Pollock and Andy Warhol; in politics and history - McCarthy's witch-hunts, feminism, Francis Fukuyama and the Holocaust; in philosophy - the work of Derrida, Baudrillard, Foucault and Heidegger. The book also explores postmodernism's take on today, and the
anxious grip of globalisation, unpredictable terrorism and unforeseen war that greeted the dawn of the 21st century. Regularly controversial, rarely straightforward and seldom easy, postmodernism is nonetheless a thrilling intellectual adventure. "Introducing Postmodernism" is the ideal guide.

What is the place of individual choice and consequence in a post-Holocaust world of continuing genocidal ethnic cleansing? Is "identity" now a last-ditch cultural defence of ethnic nationalisms and competing fundamentalisms? In a climate of instant information, free markets and possible ecological disaster, how do we define "rights", self-interest and civic duties? What are the acceptable limits of scientific investigation and genetic engineering, the rights and wrongs of animal rights, euthanasia and civil disobedience? "Introducing Ethics" confronts these dilemmas, tracing the arguments of the great moral thinkers, including Socrates, Plato, Aristotle, Hobbes and Kant, and brings us up to date with postmodern critics.

What might a 'theory of everything' look like? Is science an ideology? Who were Adorno, Horkheimer or the Frankfurt School? The decades since the 1960s have seen an explosion in the production of critical theories. Deconstructionists, poststructuralists, postmodernists, second-wave feminists, new historicists, cultural materialists, postcolonialists, black critics and queer theorists, among a host of others, all vie for our attention. Stuart Sim and Borin Van Loon's incisive graphic guide provides a route through the tangled jungle of competing ideas and provides an essential historical context, situating these theories within tradition of critical analysis going back to the rise of Marxism. They present the essential methods and objectives of each theoretical school in an incisive and accessible manner, and pay special attention to recurrent themes and concerns that have preoccupied a century of critical theoretical activity.

Der Schlüssel zum Universum Wie ist unser Universum entstanden? Und wie unser Planet Erde? Gibt es

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